

**Pranav Desai****Founder, Voice of SAP**[in linkedin.com/in/pranavpdesai/](https://www.linkedin.com/in/pranavpdesai/)

# Pranav Desai - A Polio Survivor with Ambitions, Will Power, and a Remarkable Journey of Empowerment

## 1. Triumph Over Adversity

Pranav overcame the challenges of **polio in both legs**, refusing to let his disability hinder his dreams. With an indomitable spirit, he fostered optimism and faced adversity head-on.

## 2. Academic Excellence and Career Triumphs

Pranav earned degrees in **Electronics Engineering and an MBA**, showcasing his intellectual prowess. At Arvind Mills, a global textile conglomerate, he achieved significant professional successes that inspired him to pursue US opportunities.

## 3. Embracing Opportunities in the United States

Pranav embarked on a daring journey to the US on a work visa at the age of 30. He excelled at esteemed companies like **AIG and NTT Data**, earning numerous national and global awards through his hard work and determination.

## 4. Defying Limits in Sales

In 2007, fearlessly shifted to a sales career at **NTT Data (\$30 Billion Japanese MNC)**. His skills led him to become **one of seven business unit heads** for North America in 2022, proving his determination over disability.

## 5. A Heart for India

Despite living abroad, Pranav remained connected to India, driven by patriotism and a desire to make a meaningful impact. He shared his transformative ideas with influential leaders, including the **Honorable Prime Minister**, aiming to contribute positively to the nation's progress.

## 6. Vision for India's Disability Sector

Developed **Vision 2020** and played a key role in implementing the **Rights of Persons with Disabilities (RPwD) Act in 2016**, actively working with Government of India to impact lives of hundred million Specially Abled People in India.

In 2023, he developed a multi decadal vision- **Vision 2047**, positioning disability sector as a massive '**untapped economic opportunity**' (**\$1 trillion by 2047**), by harnessing the power of innovative assistive technologies that help overcome physical limitations.

## 7. Founded and Built a Large Global Non-Profit: Voice of Specially Abled People (VOSAP)

Together with his supportive wife Usha, Pranav established VOSAP in the US to realize his dreams of empowerment. With support from over **1000 NRI donors**, VOSAP has transformed the lives of over **25,000** individuals with disabilities across **India and the US** in just **7.5** years.

## 8. Driving Transformation Initiatives

Leveraging his corporate experience, technological acumen, and network of leaders, Pranav initiated transformation initiatives, such as **Accessible India Campaign** with Government of India, mass movement of thousands of volunteers, empowering them with innovative digital tools for Accessibility, Inclusion, and promoting innovation in Assistive Technology. VOSAP Art from Heart initiative reached **53 countries**. VOSAP AT Hackathon engaged **500+ innovators** to solve problems of Specially Abled People using **AI** and other technologies. Using VOSAP's cutting-edge digital tools, Pranav and his team have created tangible change in the lives of Specially Abled People. Under his thought leadership, VOSAP has been selected to present **8 times** to world leaders at **United Nations**.

*Pranav's journey showcases the immense power of determination, willpower, and a compassionate spirit. Rising above physical limitations, he has achieved personal triumphs and ignited a wave of transformation, empowerment of thousands of Specially Abled People, proving that one person's determination can transform countless lives.*